



ITALIAN IRISH CHAMBER OF COMMERCE  
CAMERE DI COMMERCIO ITALIANE ALL'ESTERO

# NAVIGATING THE AI HORIZON: INSIGHT ON AI' CROSS-SECTOR EVOLUTION

## *Impacts, Risks and Opportunities*

The event will explore artificial intelligence from business applications to regulatory implications, offering a multidisciplinary overview of its challenges, opportunities, and future outlook while fostering dialogue among experts and professionals.

### Event program:

**6:30 PM** – Welcome and opening remarks

---

**6:40 PM** – Guest Speakers:

---



**Alberto Frasarin** (Moderator)  
Managing Director, Southern Europe,  
Google Customer Solutions

---



**Luca Marchesotti**  
Founder of Gemmo AI,  
Member of Ireland's AI Advisory Council

---



**Edoardo Celeste**  
Professor of Law and Technology at DCU

---



**Nataliia Holovko**  
Regulatory compliance specialist at Parva Consulting

---



**Marco Blasio**  
Technology partner architect at IBM

---



**7:45 PM** – Refreshment

By invitation only  
THU 11 DEC, 6:30–9:00 P.M.



[info@italianirishchamber.ie](mailto:info@italianirishchamber.ie)



[www.italianirishchamber.com](http://www.italianirishchamber.com)